GCPC COMPOSITION - SIX DESIGN PRINCIPLES

FIGURE / **GROUND**

Figure is the subject, Ground is around the subject.



Color



SIMILARITY

The mind groups similiar items.

Size



Shape



PROXIMITY

The mind groups items that are near to each other.







CONTINUITY

The eye continues to move in the direction that it began.







CLOSURE

The mind likes to complete shapes and fill in missing parts.







SYMMETRY

The mind likes simple, symmetrical shapes.





